

A woman in a black tank top with a graphic of a woman's head and the text 'JUNETEENTH 1865' is dancing in a parade. She is wearing red shorts and black sneakers. She has her right arm raised, pointing upwards. In the background, other people are participating in the parade, some wearing similar 'JUNETEENTH 1865' shirts. The street is lined with brick buildings and trees.

EASTERN SHORE JUNETEENTH

2023 FESTIVAL GUIDE

WWW.ESJUNETEENTH.COM

SATURDAY, JUNE 17, 2023

CELEBRATE
#JUNETEENTH
LIBERATE
2023
EDUCATE



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WELCOME TO THE 2023 EASTERN SHORE JUNETEENTH PARADE & FESTIVAL

We are so excited to have you and to be back for another year! This free, one-day event for Black joy has grown tremendously since our first celebration.

Since 2018, Eastern Shore Juneteenth Inc. has been working to raise awareness about Juneteenth as a holiday on the lower Eastern Shore. From then to now, our goals have been the same: **to bring the entire community together to celebrate Black culture and achievement, to merge history and the ongoing struggle for civil rights, and to create a safe space for Black expression and creativity on the lower Shore.**

In the last year, we became a 501(c)(3) nonprofit organization to strengthen our efforts. We have always and will continue to accept the charge to join together to promote a more diverse region, one that is inclusive and a standard for cultural appreciation.

We can all benefit from the well-being and empowerment of our historically marginalized communities, specifically the Black community. We are so excited to celebrate with you!

With Love,

Makya Purnell

Makya Purnell

President

SCHEDULE

Saturday, June 17, 2023 | 1-6 PM

Parade **1:00 PM**

Welcome **2:00 PM**

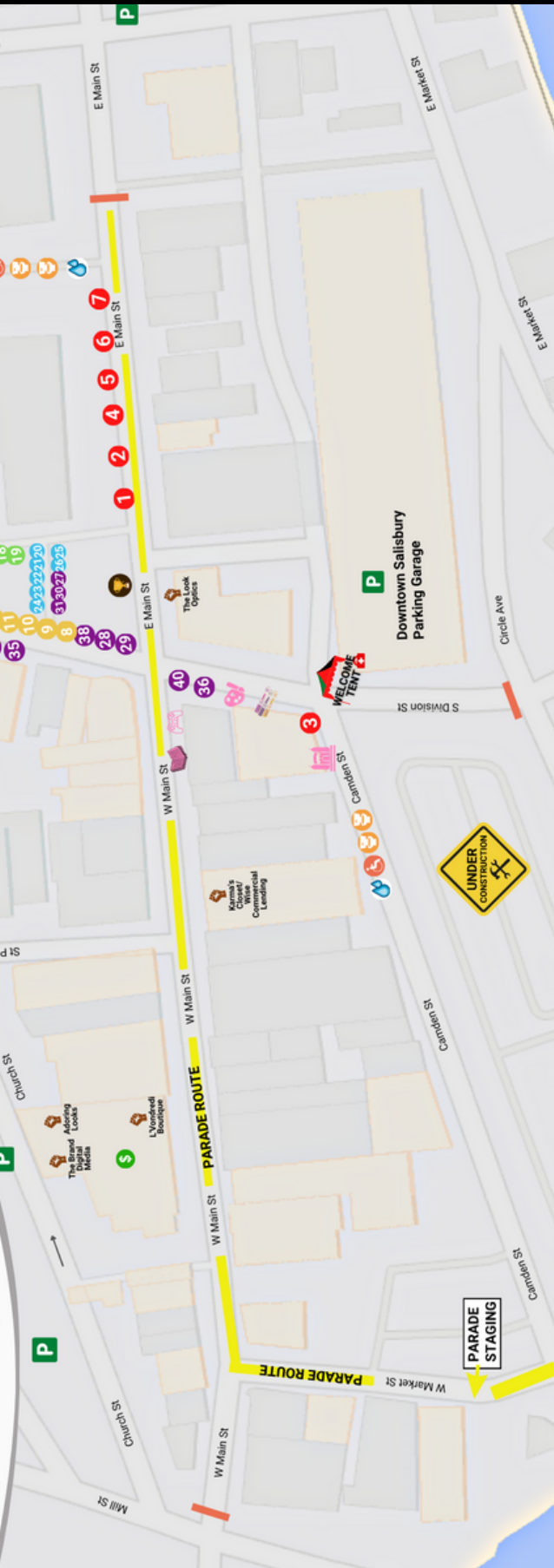
Performance: Ayla & A Breath of Fresh Air **3:00 PM**

Spoken Word: Sista Big **4:30 PM**

Performance: Reaction Band **5:00 PM**

EASTERN SHORE JUNETEENTH Parade & Festival

JUNE 17, 2023 | 1 - 6 PM



MAP KEY

- Public Parking
- Portable Toilet
- Wheelchair Accessible Toilet
- Handwashing Station
- ATM
- First Aid
- Hospitality Tent
- Black-owned storefront
- Judges Stand

FOOD

- 1 Aunt Mary's Kitchen
- 2 THAT Kitchen, LLC
- 3 Tiki Hut Shaved Ice
- 4 Lady Road Wolves Social Club
- 5 All Kaked Up
- 6 Kona-ice
- 7 Junior's Famous Jerk Chicken & Ribs

APPAREL & ACCESSORIES

- 8 Action Made Clothing
- 9 Adoreurwaist and More LLC
- 10 Dazzle With Donna
- 11 Devonne Jefferson
- 12 Dreams to Reality Creations
- 13 Let's Get Lit
- 14 Pretty in Pink
- 15 Prim & Proper by Ashlee
- 16 Ski the brand
- 17 With Love, Jelisa Payton

SKIN & BODY

- 18 Beauté Remarqué
- 19 Lavish BathingHQ LLC

ARTISAN & CRAFTS

- 20 All Loc'd In Rug Studios
- 21 Amber Smith
- 22 Claycass
- 23 EverythingW.KI
- 24 Keychainz and Things
- 25 MATTEDesigns
- 26 ScentsGalore ByShay

INFORMATION & RESOURCES

- 27 Cambridge Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
- 28 Chipman Cultural Center
- 29 Faith Over Fear Economic Empowerment
- 30 Hudson Behavioral Health
- 31 Lower Shore Progressive Caucus

Mu Omicron Sigma Chapter of Sigma Gamma Rho Sorority, Inc.

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- 33 Perdue Farms
- 34 Piedmont Airlines
- 35 Sharp & Co
- 36 St. Alban's Episcopal Church
- 37 Supernatural Faith Center
- 38 Wicomico County NAACP
- 39 Wor-Wic Community College
- 40 Order of Eastern Star

KIDS ALLEY ACTIVITIES

- Facepainting
- Wee Gamerz Gaming Truck
- Wicomico County Public Libraries
- Learning Lab
- STEAM Activities
- Bouncehouses

★ represents an ESJ sponsor

PARADE

The 2023 Eastern Shore Juneteenth Parade will consist of car clubs, community organizations, dance groups, local businesses, elected officials, and more.

Be sure to stay clear of the streets and enjoy cheering on our participants!

PARADE HOST

Eddie Harmon

ENTERTAINMENT

From soul to gogo, the Eastern Shore Juneteenth stage will be rocking all day. Our DJs feature Flash Crew Production's **DJ Chille XY** and **DJ R&B!**

See our performers on page 9.



FESTIVAL HOST
Cousin Kuwgi



SOUL

AYLA & A BREATH OF FRESH AIR

SPOKEN WORD

SISTA BIG



GOGO

REACTION BAND

FOOD VENDORS



VENDORS

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KIDS ACTIVITIES

INFLATABLES



WICOMICO
COUNTY
LIBRARY
MOBILE
LEARNING LAB



STEAM ACTIVITIES

(science, technology,
engineering, art and math)

FACEPAINTING



WEE GAMERZ GAME TRUCK



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PIEDMONT

HUMANITARIAN SPONSORS



SUPPORTER SPONSORS

ELKS LODGE
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FRIENDS OF EASTERN SHORE JUNETEENTH



THANK YOU

TO OUR BEHIND THE SCENES HEROES

Our volunteers and staff! Without the countless hours of hard work from the Eastern Shore Juneteenth committee and volunteers, this festival could not happen! We also want to thank those individuals and businesses who have donated to the festival, especially our Patron Program participants. To the City of Salisbury staff, our sponsors, hosts, djs, performers, vendors, and service providers, your contributions do not go unnoticed! This is our sixth year and we thank you all!

Be sure to subscribe to our mailing list by visiting our website www.esjuneteenth.com in order to receive updates and information about future events and opportunities to support. Until next year, family!



AT PIEDMONT, OUR TEAM MEMBERS ARE **THE FACE OF OUR AIRLINE**

They represent our diverse customers and the diverse communities we fly to. This Juneteenth, we reaffirm our commitment to cultivating an inclusive culture within our organization and in the communities we serve. Through our continued support we honor the spirit of Juneteenth and strive to create a future where everyone can soar higher, together.

LEARN MORE

PIEDMONT-AIRLINES.COM



PIEDMONT



**BE SURE TO SHARE YOUR PHOTOS
WITH US USING THE HASHTAG**

#EASTERNSHOREJUNETEENTH

