

A smiling man with a beard and mustache, wearing a grey sweatshirt, carries a young girl with curly hair on his shoulders. The girl is wearing a white shirt with a black and white pattern and pink pants. They are outdoors at what appears to be a festival or parade, with trees and other people in the background. The text is overlaid on the image.

EASTERN SHORE **JUNETEENTH**

2022 PARADE PACKET

WWW.ESJUNETEENTH.COM

SATURDAY, JUNE 18, 2022

Eastern Shore Juneteenth Parade

Eastern Shore Juneteenth was established in 2018 to reignite the spirit of Juneteenth on the lower Eastern Shore of Maryland and to promote a community that embraces and celebrates cultural differences. From then to now, our goals have been the same: to bring the entire community together to recognize and celebrate the Black experience, to merge history and the ongoing struggle for civil rights, and to create safer spaces for Black expression and creativity.

From the beginning, we've been asked to add a parade onto the event and we heard you!
For the first time in the history of Eastern Shore Juneteenth, we're adding a parade!

The 2022 Eastern Shore Parade isn't a very long route, but it is plenty to showcase all of what makes us magical.



Parade lineup begins
on Camden Street



Lineup turns onto Main
Street and continues
down the Plaza



Lineup loops back
around to Camden
Street

EVENT TIMELINE

11:30 AM

Check-In
Begins

12:30 PM

Check-In
Deadline

1:00 PM

Parade
Begins

2:00 PM

Cookout/
Festival Begins



Parade Policies & Guidelines

ALL REGISTRATION FORMS MUST BE RECEIVED BY JUNE 1, 2022 and are subject to review by the Eastern Shore Juneteenth Parade (ESJ) Selection Committee.

ENTRIES MUST OBSERVE ALL APPLICABLE RULES, REGULATIONS AND POLICIES OR BE BARRED FROM THE PARADE. The ESJ Parade Committee reserves the right to remove from the parade, either prior to assembly, at assembly or any time during the parade, any entrant not conforming to the rules, regulations and policies, or any entrant refusing to follow instructions of police or parade officials. The Parade Selection Committee must approve all entries before entering the parade route. Failure to adhere to the rules, regulations and policies may result in a one year suspension from participation in The ESJ Parade. The ESJ Parade reserves the right to deny participation, day of parade, if entry details vary from original accepted application

ALCOHOLIC BEVERAGES AND OTHER CONTROLLED SUBSTANCES ARE FORBIDDEN IN ANY ENTRY OR ON THE PERSON OF ANY ENTRY PARTICIPANT. Participants consuming alcohol prior to parade start will not be permitted to enter the parade route, and persons using alcohol or other controlled substances during the parade will be removed.

PARADE PARTICIPANTS ACKNOWLEDGE THAT THE ESJ PARADE IS A FAMILY ORIENTED EVENT. The ESJ Parade reserves the right, in its sole discretion, and at any time, including the day of the parade, to disallow parade entries that it deems offensive. Entries may be historical, humorous or modern in design. Those planning entries should remember a part of the audience will be children

PARADE DELAY CAUSED BY ANY ENTRY MAY RESULT IN A DEDUCTION IN JUDGING OR DISQUALIFICATION FROM COMPETITION. Any entry stopping in front of the judges to specially perform or to bribe the judges will automatically be disqualified from competition for awards. All entries must maintain forward motion during the parade.

INSURANCE. We encourage units participating in the parade to check into insurance implications related to your entry's participation. NEITHER EASTERN SHORE JUNETEENTH INC. NOR THE CITY OF SALISBURY PROVIDES INSURANCE COVERAGE FOR PARTICIPANTS.

PARKING. There will be plenty of parking for parade participants in the Wicomico County Library Parking Lot. The parade loops back around to this area.

LINEUP. Parade confirmation packets will be sent out on or before June 8, 2022. These packets will contain information specific to parade day lineup. It is important to complete your Parade Registration to include a description of and length of your complete entry so that enough space is allocated to your unit at lineup.

PARADE ROUTE. A map of the parade route is available on our website. It will also be included in your parade confirmation packet.

Parade Categories

Please review the categories below and choose the category that best fits your entry. If the category chosen does not fit the entry, it will be disqualified from judging. If you are not sure which category to choose, contact us at easternshorejuneteenth@gmail.com.

1—MARCHING UNITS

CATEGORY	DESCRIPTION	AWARD
1A	Musical Band (includes school marching bands, community musical organizations, and other entrants using music as their primary focus)	Trophy— 1st and 2nd places
1B	Dance Group (choreographed movements of all dance types)	Trophy— 1st and 2nd places
1C	Uniformed Unit (includes drill teams, color guards, and lodges)	Trophy— 1st and 2nd places

2—VEHICLES

CATEGORY	DESCRIPTION	AWARD
2A	Classic Car (individual, non-commercial)	Trophy— 1st and 2nd places
2B	Antique Car (individual, non-commercial)	Trophy— 1st and 2nd places
2C	Club (10 car max)	Trophy— 1st and 2nd places
2D	Non-motorized vehicle (including skateboards and rollerskates)	Trophy— 1st and 2nd places

Parade Categories

3—FLOATS

CATEGORY	DESCRIPTION	AWARD
3A	Club (includes civic groups and nonprofits)	Trophy— 1st and 2nd places
3B	Government (includes City, County, and Fire Departments)	Trophy— 1st and 2nd places
3C	Business & Professional	Trophy— 1st and 2nd places

4—POLITICAL

CATEGORY	DESCRIPTION	AWARD
4A	Seated Official	Not judged
4B	Political Campaign	Not judged
4C	Political Party	Not judged

5—UNIQUE

CATEGORY	DESCRIPTION	AWARD
5A	Any entry that does not fit into any category	Not judged

Parade Registration Form 1/2

REGISTRATION DEADLINE: JUNE 1, 2022

SUBMIT YOUR COMPLETED APPLICATION WITH OPTIONAL DONATION: ONLINE at www.esjuneteenth.com/parade;

BY MAIL: PO Box 3930, Salisbury, MD 21802; OR **BY EMAIL:** easternshorejuneteenth@gmail.com

PARADE CATEGORY (Check one only)

1— Marching Units

- ☐ 1A— Music Band
- ☐ 1B— Dance Group
- ☐ 1C— Uniformed Unit

2— Vehicles

- ☐ 2A— Classic Car- Individual
- ☐ 2B— Antique Car- Individual
- ☐ 2C— Club- 10 Car Max
- ☐ 2D— Non-Motorized Vehicle

3— Floats

- ☐ 3A— Club- Civic, Nonprofit
- ☐ 3B— Government
- ☐ 3C— Business + Professional

4— Political

- ☐ 4A— Elected Official
- ☐ 4B— Political Campaign
- ☐ 4C— Political Party

5— Unique

- ☐ 5A— Any entry that does not fit into any category

***Political participants must either ride on a float or in a vehicle**

CONTACT INFORMATION

Main Contact Name

Phone Number

Organization/Business Name (If Applicable)

Email Address

Physical Address

DONATION (Optional)

AMOUNT \$ _____ ☐ Check (Payable to Eastern Shore Juneteenth Inc.)

☐ CashApp \$ESJuneteenth

☐ PayPal (Visit the Parade page of the Eastern Shore Juneteenth website or use the 'Donate' button at the top of the website)

Parade Registration Form 2/2

ENTRY DETAILS (Check ALL that apply and provide details)

☐ Float pulled by motorized vehicle (describe): _____

☐ Walkers (list ages and approximately how many): _____

☐ Car(s): How Many: _____ Year: _____ Make: _____ Model: _____

☐ Other Vehicle(s) (list what types and how many): _____

☐ Live Band (indicate if they will be walking or if they will be on a vehicle): _____

Length of your complete entry (does not apply to walking units): _____

Handing out candy/items? ☐ Yes ☐ No If yes, what? _____

Please provide a statement describing your entry, please limit to 50 words. This short description will be read by the announcer as you pass the announcer booth.

Feel free to add an additional page to your application with other information that you think we should know.

In consideration for Eastern Shore Juneteenth Inc., and the City of Salisbury allowing the above described business or organization to participate in the 2022 Eastern Shore Juneteenth Parade, I, the undersigned, on behalf of myself, the above described business or organization and its employees, volunteers, and agents, I further authorize the taking and use of photographic images of the parade entry, personal representatives, employees, volunteers and agents, associated with said business or organization for future promotional use by Eastern Shore Juneteenth Inc. and waive any and all rights to said images or revenue derived from said images. I have read, understand and accept the terms of the release agreement and application:

(Signature)

(Date)

This completed form must be submitted with a signed waiver on the next page

Waiver and Release of All Claims

As a participant in the 2022 Eastern Shore Juneteenth Parade, the undersigned recognizes and acknowledges that there are certain risks of personal injury or illness, and the undersigned, individually and as agent for all who are involved with this particular entry, agrees to assume the full risk of any injuries or illness, including death, damages or loss which may be sustained as a result of participation in the 2022 Eastern Shore Juneteenth Parade.

The undersigned, individually and as agent for all who are involved with this particular entry, agrees to waive and relinquish all claims the undersigned may have as a result of participating in the 2022 Eastern Shore Juneteenth Parade against Eastern Shore Juneteenth Inc. and the City of Salisbury and their respective officers, agents, servants, and employees; and does hereby fully release and discharge the above from any and all claims from injuries or illness, including death, damages or loss which the undersigned may have or which may accrue to the undersigned on account of participating in the 2022 Eastern Shore Juneteenth Parade.

The undersigned, individually and as agent for all who are involved with this particular entry further agrees to indefinitely and hold harmless and defend Eastern Shore Juneteenth Inc. and the City of Salisbury and their respective officers, agents, servants, and employees from any and all damages and losses sustained by the undersigned or anyone involved with this particular entry and arising out of, connected with, or in any way associated with participating in the 2022 Eastern Shore Juneteenth Parade.

The undersigned will share all rules and regulations with everyone involved in the participation of the parade before the parade date.

This Waiver and Release has been thoroughly read and understood and is given in consideration of the privilege to participate in the 2022 Eastern Shore Juneteenth Parade. This Waiver and Release has been executed by the undersigned, who has the authority to represent this particular entry.

Dated this _____ day of _____ 2022

(Name of Organization)

(Print Name of Applicant)

(Signature of Applicant)